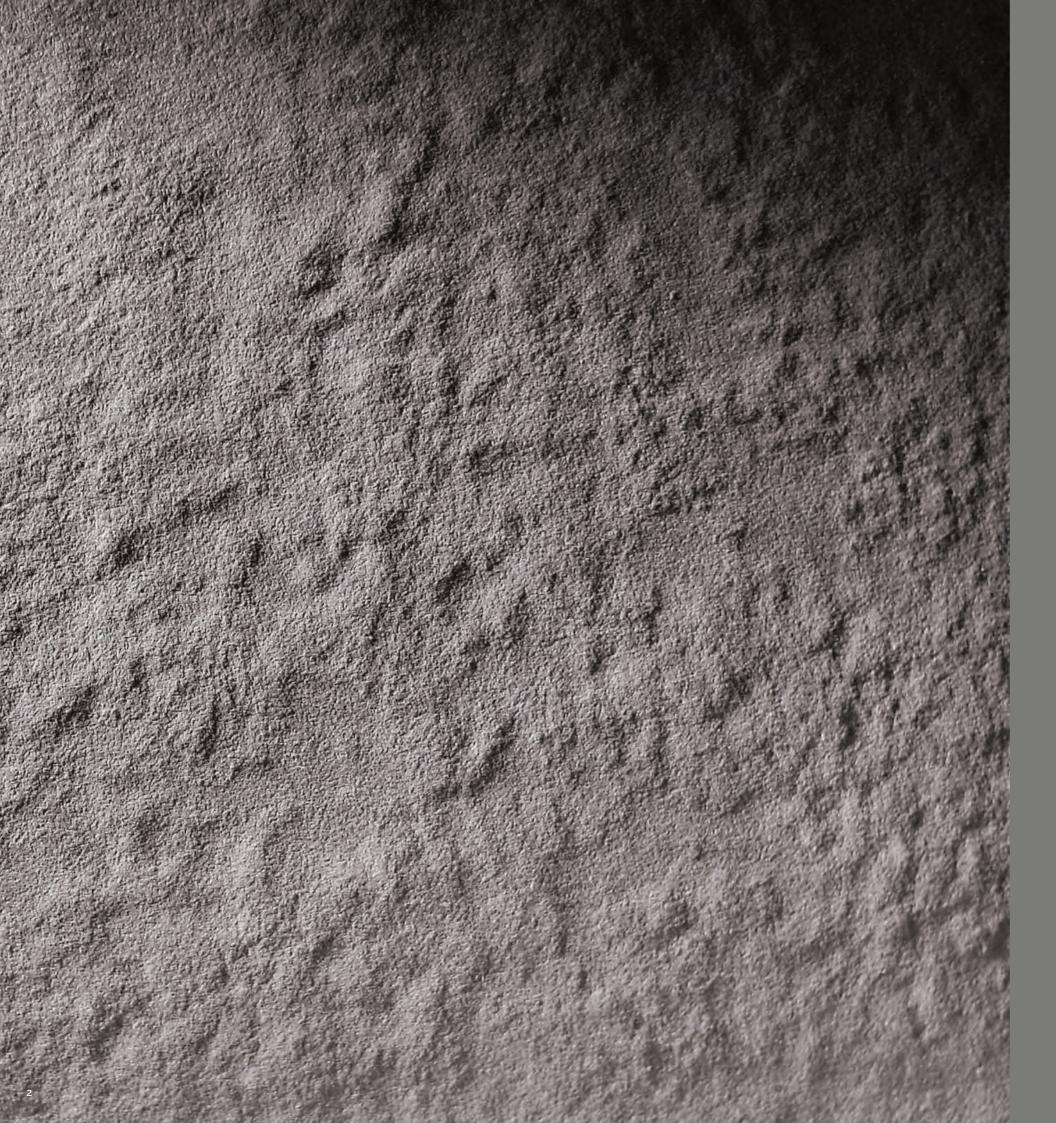


This is a story of Control of Con

1



The story of our world is written in stone. At Hitit Seramik, we bring the timelessness of stone into the modern world with our contemporary, eco-friendly ceramics.





The history of Hitit Seramik showcases our exceptional, cutting edge products...

Established on October 17, 1989 for the production of Ceramic Floor and Wall Tiles, Hitit Seramik Sanayi ve Ticaret A.Ş. started its activities on February 22, 1991 with a total capacity of 2 million m² including 1,000,000 m² wall tiles and 1,000,000 m² floor tiles in the first stage on 500,000 m² land located in Uşak Organized Industrial Zone. Hitit Seramik grew rapidly as a result of the new investment activities that accelerated following installation and production and the production capacity of 10 million m² was achieved in the 76,000 m² enclosed factories complex within a short period of time.

Capacity and product type increase was required and so, a decision on new investments was made in 2004 and works were started extensive research in rapidly in the face of domestic and international markets' trust and intense demands of Hitit Seramik products, brand, and quality in the 2000s. 40,000 m² of additional closed factory buildings were built and completed with the company's own resources in a short period of time and 20 million m² capacity was achieved by reaching additional production capacity of 10 million m².

The objective was to present new and pioneering products

that can be produced with special technologies and machines for Turkey and world markets by conducting investment studies and this has been achieved. Hitit Seramik has become one of the rare production facilities of the world that can produce the most sizes and types of coating materials in a production facility today with the power of its new investments.

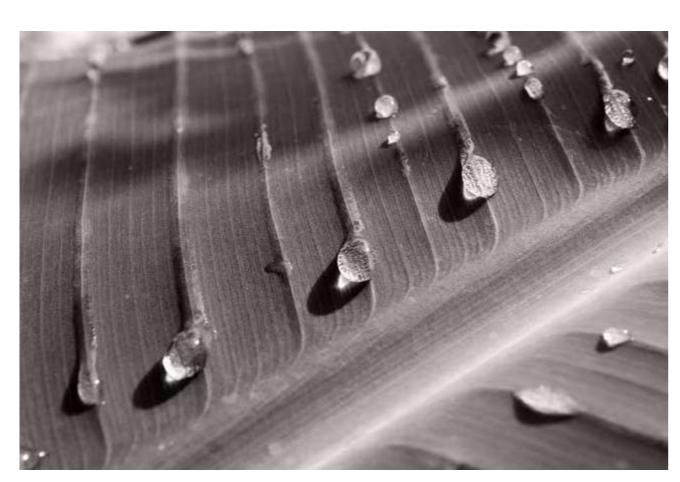
These targets of Hitit Seramik, which always aims to produce the cutting edge and exceptional products, were achieved by identifying the needs of the user accurately, capturing

innovative and creative approaches to respond to these constantly changing needs, creating a competitive structure within itself, conducting rigorous and forward-looking research in all investments, selecting the right technology and machinery, allocating large financial resources, and exhausting, but inciteful studies.

SAY 'HI' TO HIGH HYGIENE TECHNOLOGY

Paving the way for innovation, we are here to improve people's lives...







Being inspired by hydrophobic, water repellent feature of lotus leaves, Hi-Hygiene technology, which was developed at Hitit Seramik laboratories as a result of long R&D studies, does not allow bacteria formation with a molecular impact thanks to its special formula which is applied on the porcelain and ceramic surfaces. Hi-Hygiene technology provides anti-pollution surfaces. It enables the applied surfaces to be easily

cleaned by using less water and chemicals. It does not contain nano-silver and its water-based content does not harm humans, animals and environment health. It contributes to the maintenance of the ecological balance of the world.

Hi-Hygiene Technology can be applied to all Hitit Seramik products and is proved to be 99.9% efficient by internationally accredited laboratory tests.







Anti-bacterial



Anti-fungal



Long Term Hygiene



Does not include Nano Silver



Anti-pollution



Approved by testing



Environmentally friendly



Protection







Covering the world...

We are shaping the future with our expert staff, high technology and intensive R&D studies at every stage of production. We present our passion to the world by growing rapidly with our global brand networks.

From Europe to the Middle East, and from Africa to America, our brand Homeworks continues to strengthen its place in world markets with its products every day. A master in blending experience and innovation, Hitit Seramik continues to shape the future with *passion* and confidence.

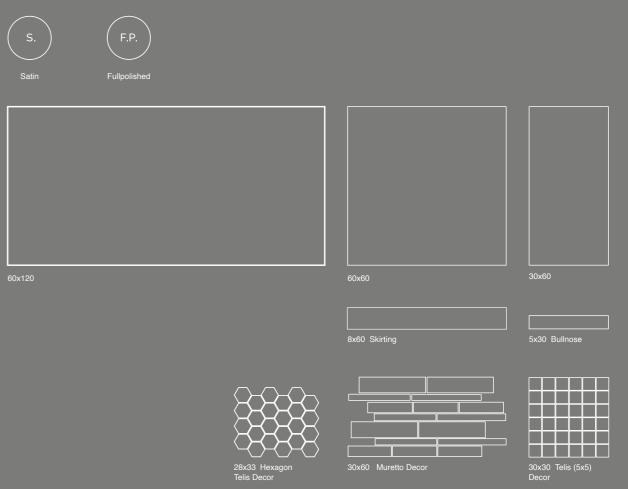
marble		stone		cement	
19	Arabescato	41	Castello	67	Affresco
21	Ash	45	Etain	69	Blur
23	Canella	47	Impulse	73	Dust
25	Glam	49	Jupiter	75	Flow
27	Grotta	51	Mars	77	Indigo
29	Nuvola	55	Miramar		
31	Ombre	57	Rosetta	metal	
33	Silver Travertine	59	Terazzo	81	Folie
35	Sirius	61	Terre	83	Pazzia
37	Traccia	63	Vela		
		wood		od	
				87	Atlanta

hit2power					
91					
93	Blur				
95	Dust				
99	Flow				
101	lvy				
103	Orlando				
105	Regina				
107	Rosetta				
109	Sirius				
111	Terazzo				
113	Vela				

hit	2six	chini		
17	Cotto Napoli	133	Blitz	
19	Etain	135	Celeste	
21	McQueen	137	Confetti	
23	Stardust	139	Cube	
25	Statuario	141	Fulmine	
27	Rosetta	143	Linie	
29	Rusty	145	Russell	

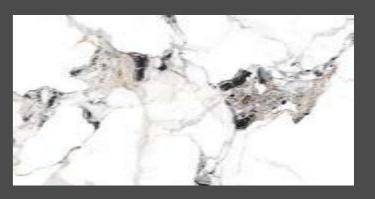
marble

Surface & Size System



16

Arabescato



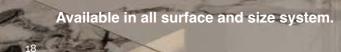


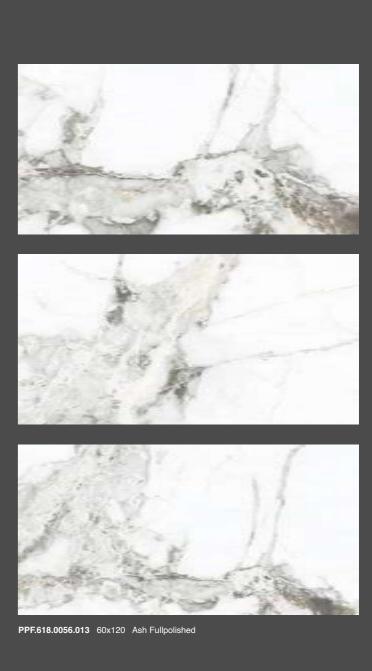


PPF.618.1115.020 60x120 Arabescato Fullpolished



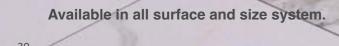












Canella



PPF.618.1116.020 60x120 Canella Fullpolished

Available in all surface and size system.



Glam



PPF.618.1118.168 60x120 Glam Green Fullpolished

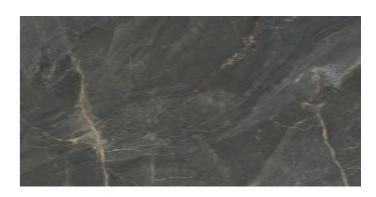


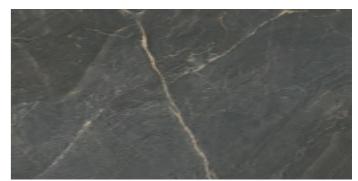
PPF.618.1118.010 60x120 Glam Anthracite Fullpolished





Grotta







PPF.618.1120.010 60x120 Grotta Fullpolished



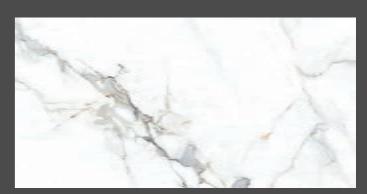




Available in all surface and size system.

Nuvola





PPF.618.1129.020 60x120 Nuvola Fullpolished



Available in all surface and size system.

Ombre

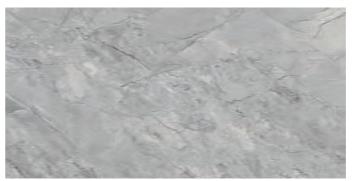




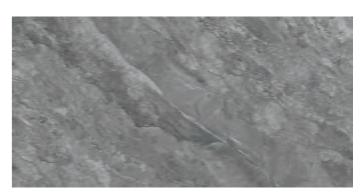
PPF.618.1117.007 60x120 Ombre Almond Fullpolished



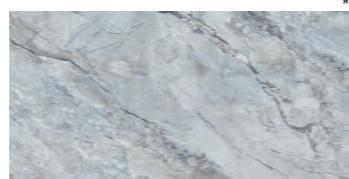
PPF.618.1117.034 60x120 Ombre Walnut Fullpolished



PPF.618.1117.063 60x120 Ombre Grey Fullpolished



PPF.618.1117.085 60x120 Ombre Charcoal Fullpolished



PPF.618.1117.005 60x120 Ombre Light Blue Fullpolished



Available in all surface and size system.

Silver Travertine



PPM.618.1087.003 60x120 Silver Travertine Light Grey



PPM.618.1087.018 60x120 Silver Travertine Beige



PPM.618.1087.063 60x120 Silver Travertine Grey



Sirius



PPF.618.1047.063 60x120 Sirius Grey Fullpolished *PPM.618.1047.063 60x120 Sirius Grey



PPF.618.1047.018 60x120 Sirius Beige Fullpolished *PPM.618.1047.018 60x120 Sirius Beige



PPF.618.1047.024 60x120 Sirius Bone Fullpolished
*PPM.618.1047.024 60x120 Sirius Bone



 PPM.621.1047.063
 60x60
 Sirius Grey 20 mm

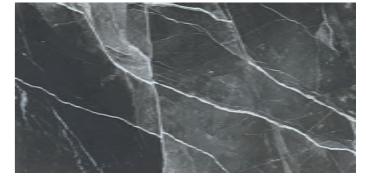
 PPM.621.1047.018
 60x60
 Sirius Beige 20 mm

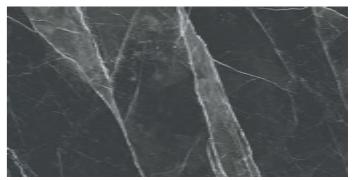
 PPM.621.1047.024
 60x60
 Sirius Bone 20 mm

Available in all surface and size system.

Traccia







PPF.618.1119.010 60x120 Traccia Fullpolished

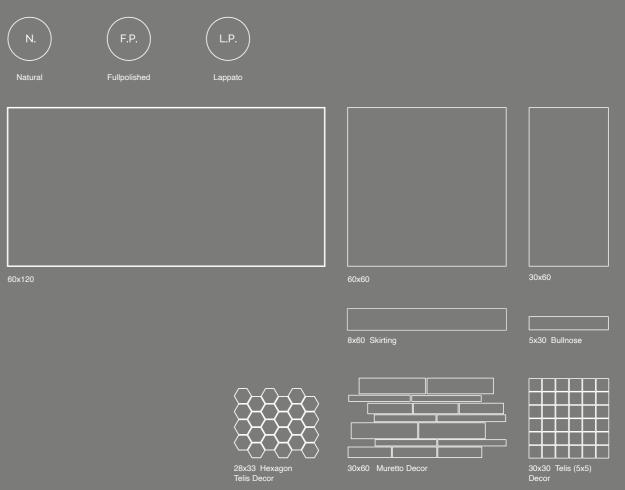








Surface & Size System



38

Castello







PPM.607.0154.020 30x60 Castello White



PPM.620.0154.063 60x60 Castello Grey



PPM.607.0154.063 30x60 Castello Grey



PPM.620.0154.010 60x60 Castello Anthracite



PPM.607.0154.010 30x60 Castello Anthracite





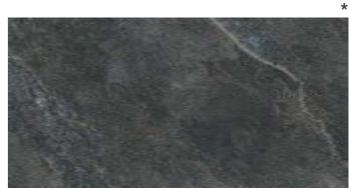
Etain



PPM.618.1055.063 60x120 Etain Grey



PPM.618.1121.063 60x120 Etain Grey Relief



PPM.618.1055.010 60x120 Etain Anthracite



PPM.618.1121.010 60x120 Etain Anthracite Relief

Combined with Etain (Page 119 Hit2Six)





Available in all surface and size system.

Impulse



PPM.618.0371.063 60x120 Impulse Grey **PPF.618.0371.063** 60x120 Impulse Grey Fullpolished



PPM.620.0371.063 60x60 Impulse Grey **PPF.620.0371.063** 60x60 Impulse Grey Fullpolished







Jupiter





PPM.618.0393.020 30x60 Jupiter White

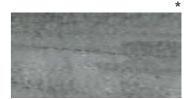




PPM.618.0393.063 60x120 Jupiter Grey

PPM.618.0393.063 30x60 Jupiter Grey





PPM.618.0393.010 60x120 Jupiter Anthracite

PPM.618.0393.010 30x60 Jupiter Anthracite





Mars





PPM.607.0488.068 30x60 Mars Ice





PPM.618.0488.063 60x120 Mars Grey

PPM.607.0488.063 30x60 Mars Grey





PPM.618.0488.010 60x120 Mars Anthracite

PPM.607.0488.010 30x60 Mars Anthracite





Miramar



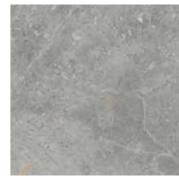
** PPM.618.0523.070 60x120 Miramar Ivory PPF.618.0523.070 60x120 Miramar Ivory Fullpolished



*** PPM.620.0523.070 60x60 Miramar Ivory PPF.620.0523.070 60x60 Miramar Ivory Fullpolished



** PPM.618.0523.063 60x120 Miramar Grey PPF.618.0523.063 60x120 Miramar Grey Fullpolished



** PPM.620.0523.063 60x60 Miramar Grey PPF.620.0523.063 60x60 Miramar Grey Fullpolished



** PPM.618.0523.085 60x120 Miramar Dark Grey PPF.618.0523.085 60x120 Miramar Dark Grey Fullpolished



** PPM.620.0523.085 60x60 Miramar Dark Grey PPF.620.0523.085 60x60 Miramar Dark Grey Fullpolished



** PPM.618.0523.010 60x120 Miramar Anthracite PPF.618.0523.010 60x120 Miramar Anthracite Fullpolished



** PPM.620.0523.010 60x60 Miramar Anthracite PPF.620.0523.010 60x60 Miramar Anthracite Fullpolished





Rosetta





PPM.620.0695.068 60x60 Rosetta Ice

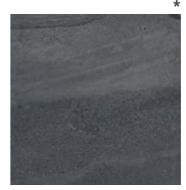
PPM.607.0695.068 30x60 Rosetta Ice





PPM.620.0695.063 60x60 Rosetta Grey

PPM.607.0695.063 30x60 Rosetta Grey





PPM.620.0695.010 60x60 Rosetta Anthracite

PPM.607.0695.010 30x60

Combined with Rosetta (Page 127 Hit2Six) and Russell (Page 145 Chini)





Terazzo



PPM.620.0991.063 60x60 Terazzo Grey



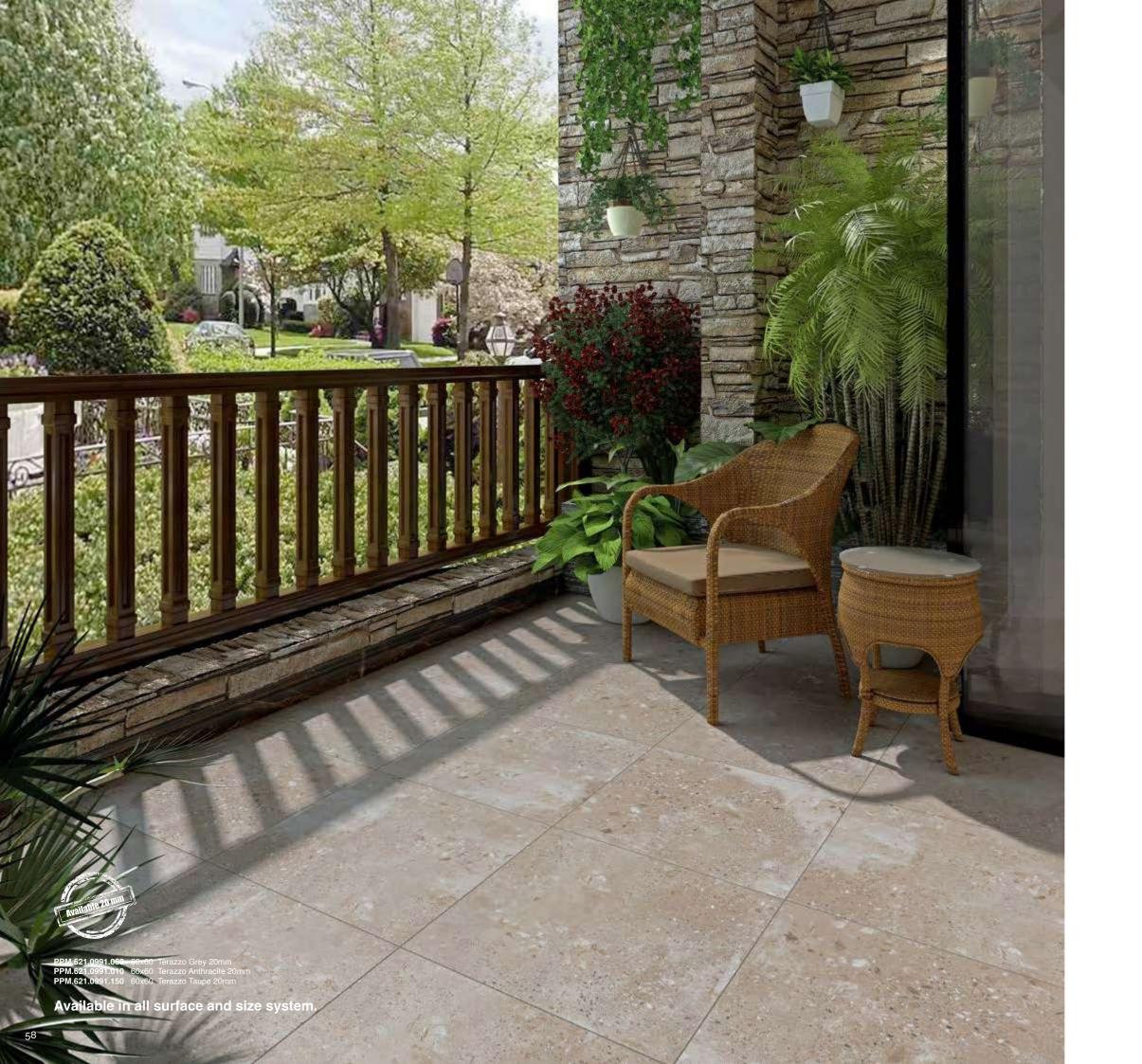
PPM.620.0991.010 60x60 Terazzo Anthracite



PPM.620.0991.150 60x60 Terazzo Taupe







Terre



Available in all surface and size system.



PPM.618.1124.003 60x120 Terre Light Grey



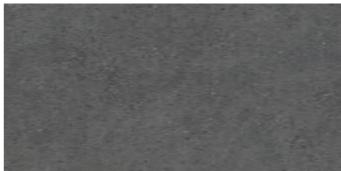
PPM.618.1124.003 60x60 Terre Light Grey



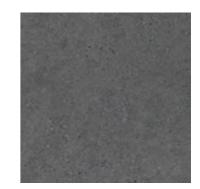
PPM.618.1124.085 60x120 Terre Dark Grey



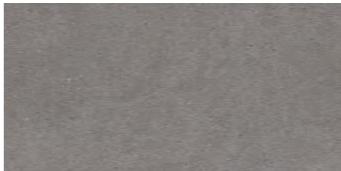
PPM.618.1124.085 60x60 Terre Dark Grey



PPM.618.1124.010 60x120 Terre Anthracite



PPM.618.1124.010 60x60 Terre Anthracite



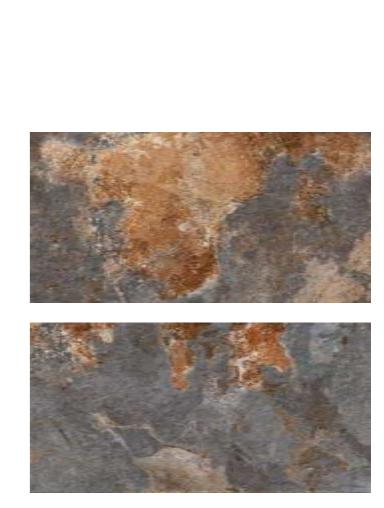
PPM.618.1124.150 60x120 Terre Taupe



PPM.618.1124.150 60x60 Terre Taupe



Vela



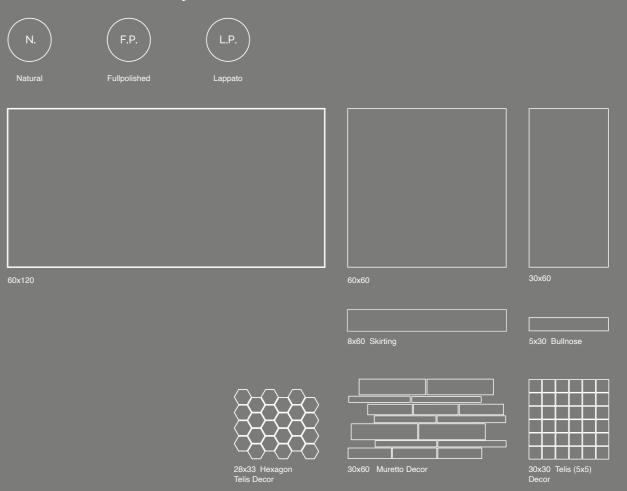


PPM.618.0544.010 60x120 Vela





Surface & Size System



64

Affresco



PPM.620.0974.018 60x60 Affresco Beige



PPM.620.0974.063 60x60 Affresco Grey









Blur



PPM.618.1127.003 60x120 Blur Light Grey



PPM.620.1127.003 60x60 Blur Light Grey



PPM.618.1127.085 60x120 Blur Dark Grey



PPM.618.1127.085 60x60 Blur Dark Grey







Dust





PPM.618.1126.150 60x120 Dust Taupe

PPM.620.1126.150 60x60 Dust Taupe





PPM.618.1126.044 60x120 Dust Cotto

PPM.620.1126.044 60x60 Dust Cotto



PPM.619.1126.150 60x120 Dust Taupe 20mm
PPM.619.1126.044 60x120 Dust Cotto 20mm
PPM.619.1126.085 60x120 Dust Light Grey 20mm
PPM.619.1126.010 60x120 Dust Dark Grey 20mm
PPM.619.1126.150 60x60 Dust Anthracite 20mm
PPM.621.1126.044 60x60 Dust Cotto 20mm
PPM.621.1126.003 60x60 Dust Light Grey 20mm
PPM.621.1126.005 60x60 Dust Dark Grey 20mm
PPM.621.1126.008 60x60 Dust Anthracite 20mm

Available in all surface and size system.

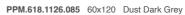


PPM.618.1126.003 60x120 Dust Light Grey



PPM.620.1126.003 60x60 Dust Light Grey







PPM.620.1126.085 60x60 Dust Dark Grey







PPM.620.1126.010 60x60 Dust Anthracite

PEI3 PEI4 PEI4 PEIA PEIA

Flow





PPM.618.0309.003 60x120 Flow Light Grey



PPM.620.0309.003 60x60 Flow Light Grey



PPM.618.0309.063 60x120 Flow Grey



PPM.620.0309.063 60x60 Flow Grey



PPM.618.0309.010 60x120 Flow Anthracite



PPM.620.0309.010 60x60 Flow Anthracite



Indigo



PPF.618.1057.103 60x120 Indigo Blue Fullpolished



PPF.618.1057.087 60x120 Indigo Dark Blue Fullpolished



PPF.618.1057.087 60x120 Indigo Dark Green Fullpolished



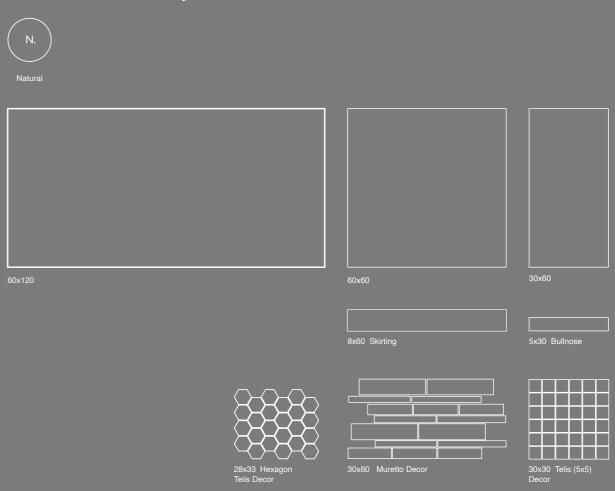


Available in all surface and size system.



metal

Surface & Size System



78

Folie

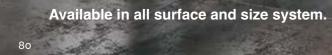






PPM.618.1122.179 60x120 Folie Copper





Pazzia





PPM.618.1123.168 60x120 Pazzia Green







Atlanta





PFM.627.1125.018 15x60 Atlanta Beige



PFM.627.1125.072 15x60 Atlanta Brown



PFM.627.1125.061 15x60 Atlanta Greige



PFM.627.1125.108 15x60 Atlanta Mocha



hit2power

Affresco



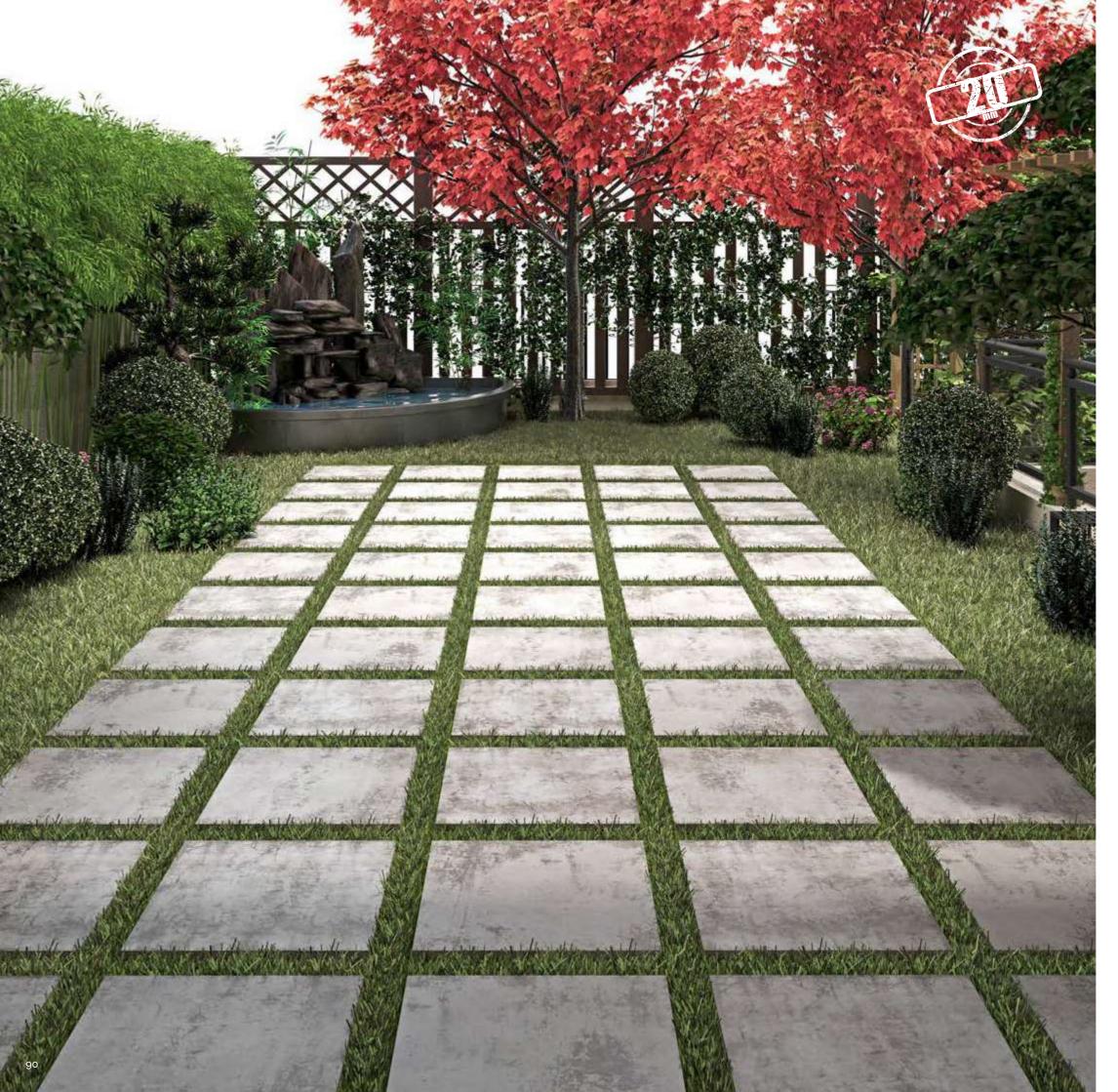
PPM.621.0974.018 60x60 Affresco Beig

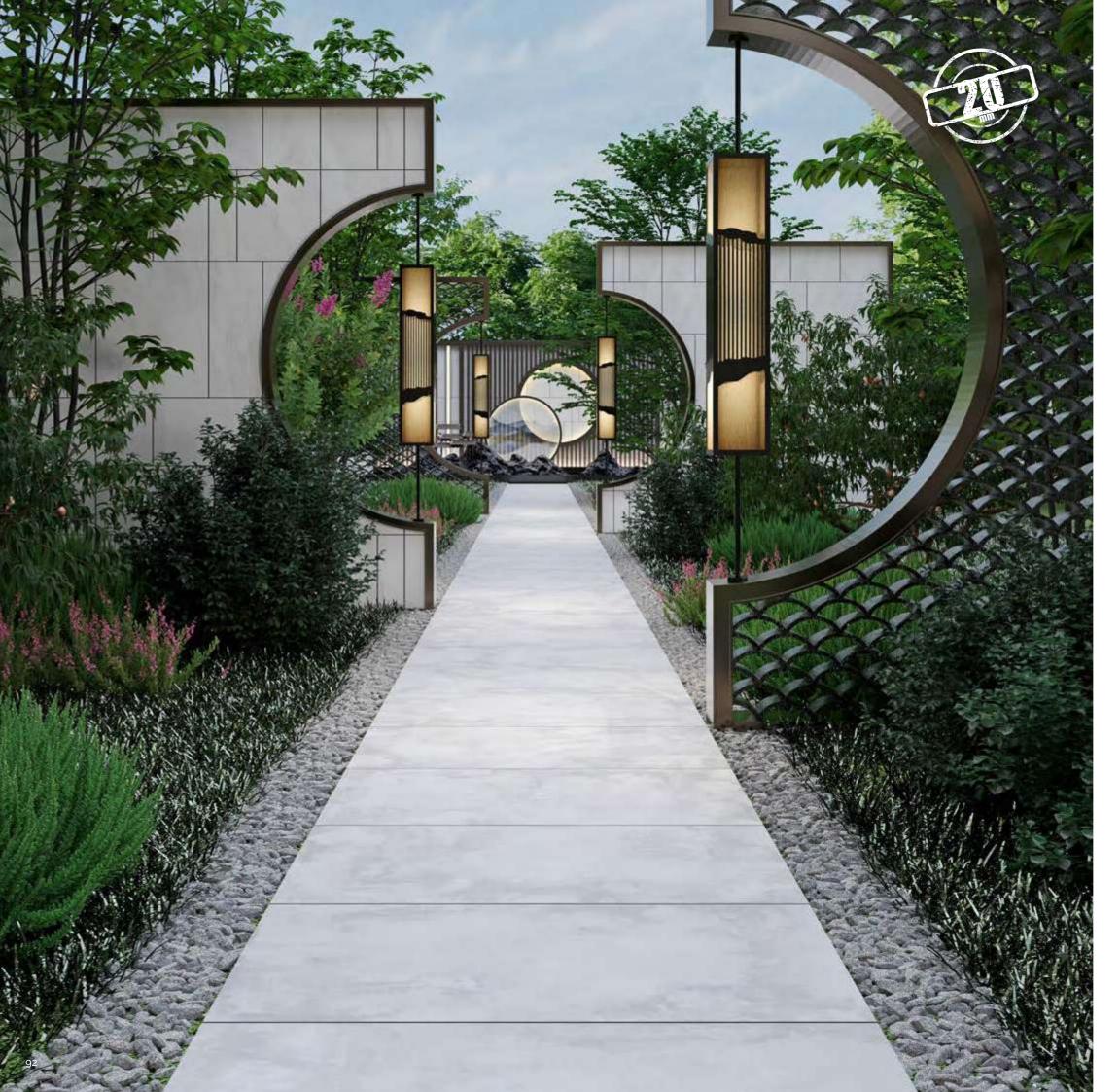


PPM.621.0974.063 60x60 Affresco Grev









Blur



PPM.619.1127.003 60x120 Blur Light Grey



PPM.621.1127.003 60x60 Blur Light Grey



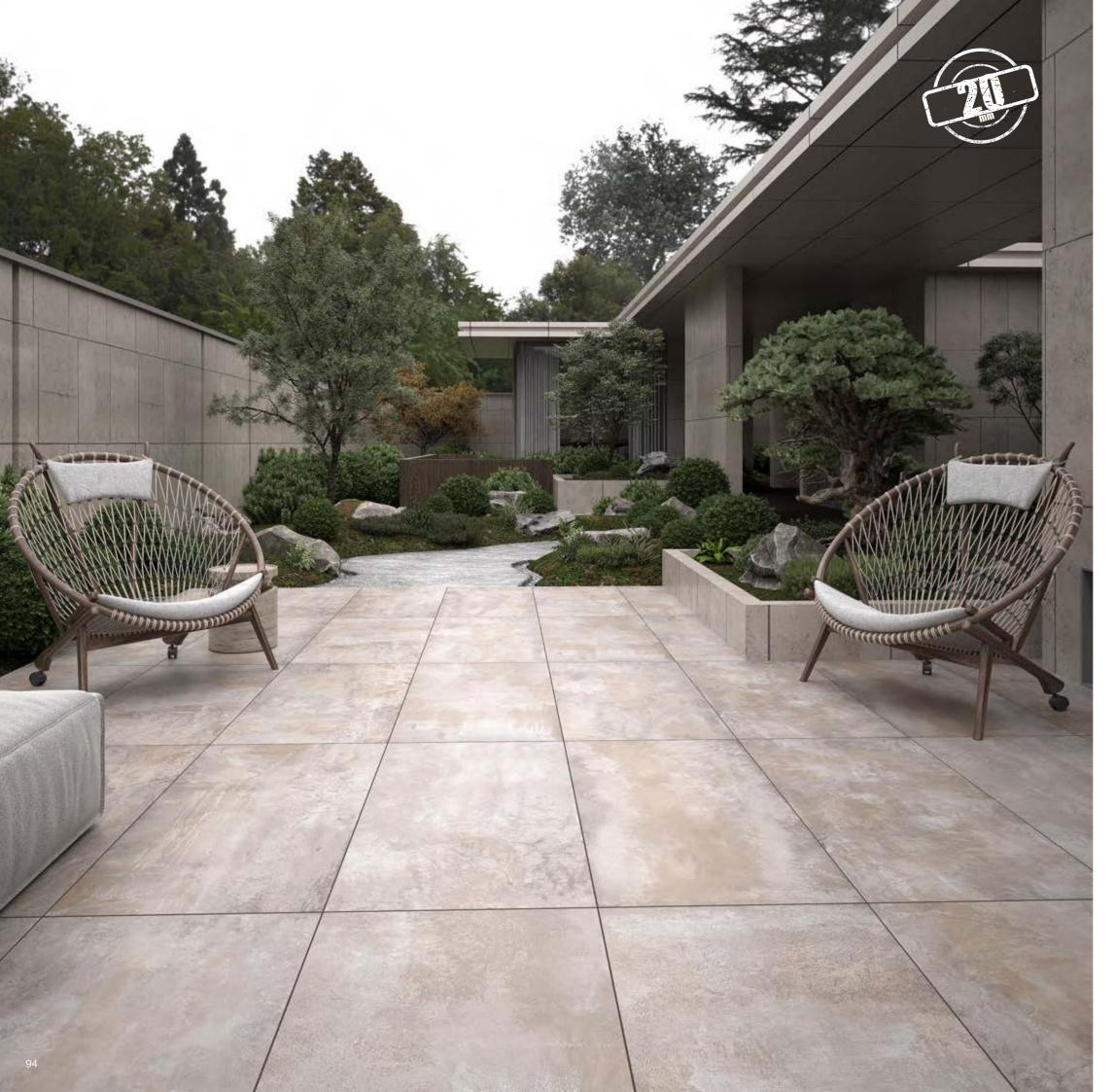
PPM.619.1127.085 60x120 Blur Dark Grey



PPM.621.1127.085 60x60 Blur Dark Grey

HIT2
POWER 2





Dust



PPM.619.1126.150 60x120 Dust Taupe



PPM.621.1126.150 60x60 Dust Taupe



PPM.619.1126.044 60x120 Dust Cotto



PPM.621.1126.044 60x60 Dust Cotto

HIT2
POWER 2



Dust





PPM.619.1126.003 60x120 Dust Light Grey



PPM.621.1126.003 60x60 Dust Light Grey



PPM.619.1126.085 60x120 Dust Dark Grey



PPM.621.1126.085 60x60 Dust Dark Grey

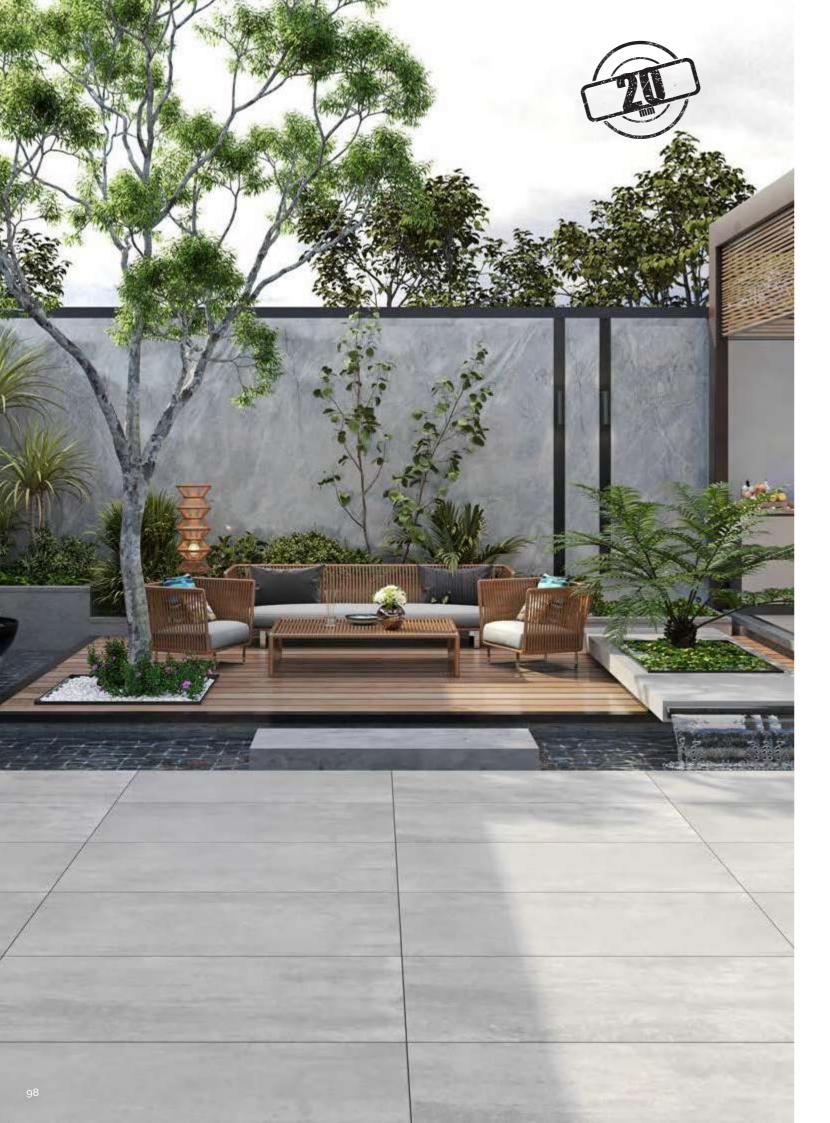


PPM.619.1126.010 60x120 Dust Anthracite



PPM.621.1126.010 60x60 Dust Anthracite

Flow









PPM.621.0309.003 60x60 Flow Light Grey



PPM.619.0309.063 60x120 Flow Grey



PPM.621.0309.063 60x60 Flow Grey



PPM.619.0309.010 60x120 Flow Anthracite

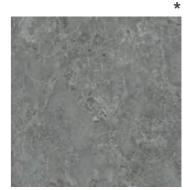


PPM.621.0309.010 60x60 Flow Anthracite





PPM.621.1128.003 60x60 Ivy Light Grey



PPM.621.1128.063 60x60 Ivy Grey



PPM.621.1128.018 60x60 Ivy Beige

HIT2
POWER



Orlando











PPM.621.1088.072 60x60 Orlando Brown





Regina







PPM.621.0200.018 60x60 Regina





Rosetta





PPM.619.0695.068 60x120 Rosetta Ice

PPM.621.0695.068 60x60 Rosetta Ice





PPM.619.0695.018 60x120 Rosetta Beige

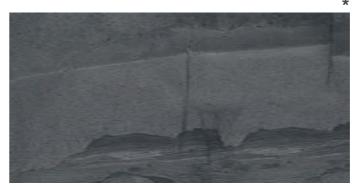
PPM.621.0695.018 60x60 Rosetta Beige





PPM.619.0695.063 60x120 Rosetta Grey

PPM.621.0695.063 60x60 Rosetta Grey





PPM.619.0695.010 60x120 Rosetta Anthracite

PPM.621.0695.010 60x60 Rosetta Anthracite







Sirius



PPM.621.1047.063 60x60 Sirius Grey



PPM.621.1047.018 60x60 Sirius Beige



PPM.621.1047.024 60x60 Sirius Bone





Terazzo



PPM.621.0991.063 60x60 Terazzo Grey



PPM.621.0991.010 60x60 Terazzo Anthracite



PPM.621.0991.150 60x60 Terazzo Taupe





Vela



PPM.619.0544.010 60x120 Vela



PPM.621.0544.010 60x60 Vela





Cotto Napoli



PFM.628.1011.063 21,5x25 Cotto Napoli Grey



PFM.628.1011.044 21,5x25 Cotto Napoli Cotto



PFM.628.1011.072 21,5x25 Cotto Napoli Brown



PFM.628.1011.010 21,5x25 Cotto Napoli Anthracite







Etain





PFM.628.1055.010 21,5x25 Etain Anthracite



Combined with Etain (Page 45 Stone)









McQueen



PFM.628.0495.020 21,5x25 McQueen White



PFM.628.0495.063 21,5x25 McQueen Grey

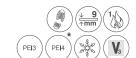


PFM.628.0495.150 21,5x25 McQueen Taupe



PFM.628.0495.010 21,5x25 McQueen Anthracite





Stardust















Statuario









Rosetta



PFM.628.0695.068 21,5x25 Rosetta Ice



PFM.628.0695.063 21,5x25 Rosetta Grey



PFM.628.0695.010 21,5x25 Rosetta Anthracite

Combined with Rosetta (Page 57 Stone) and Russell (Page 145 Chini)





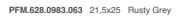






Rusty







PFM.628.0983.010 21,5x25 Rusty Anthracite







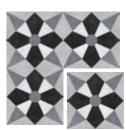
Blitz



PFM.601.1081.154 19,7x19,7 Blitz Turquise



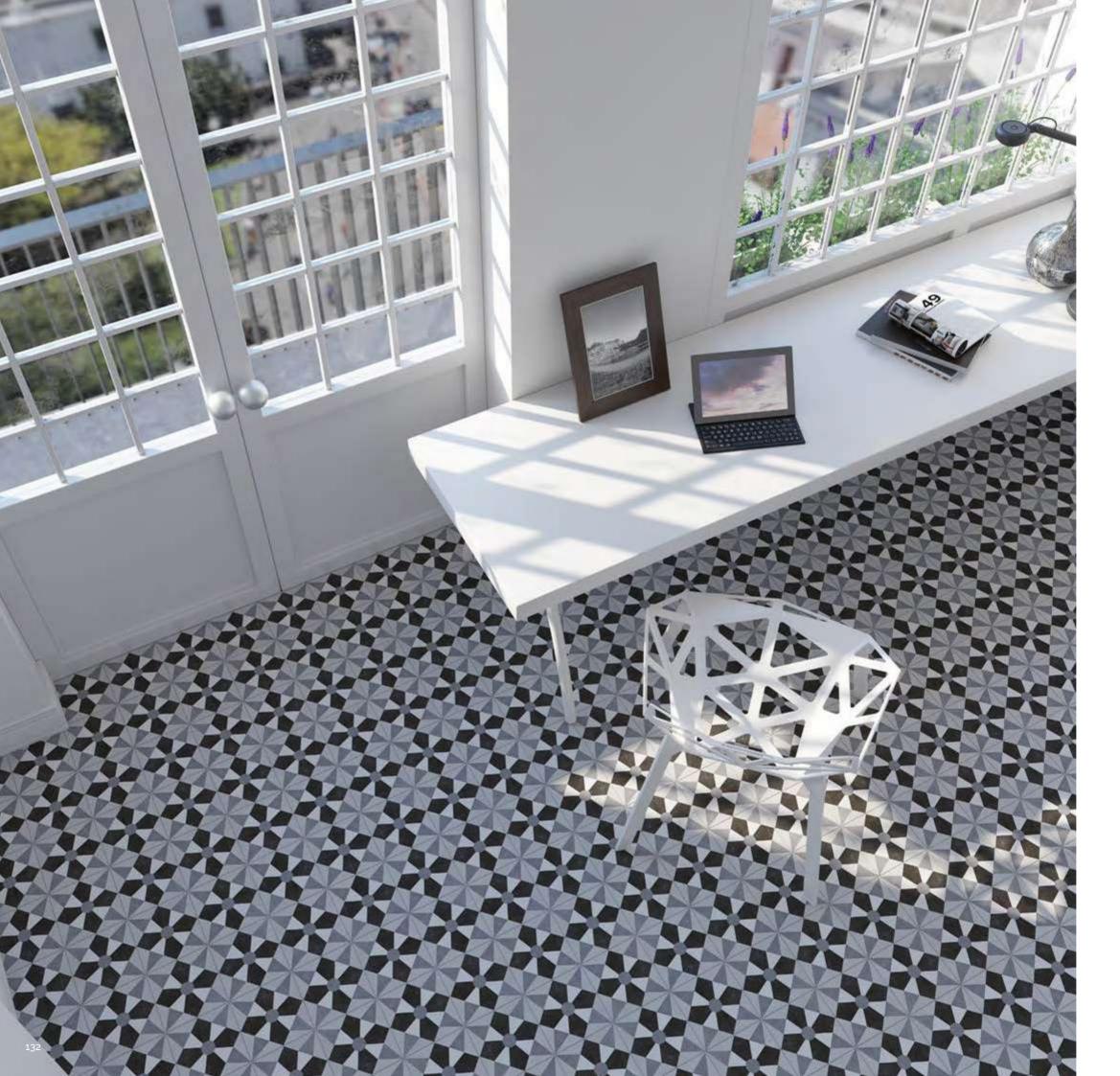
PFM.601.1081.087 19,7x19,7 Blitz Dark Blue



PFM.601.1081.138 19,7x19,7 Blitz Black



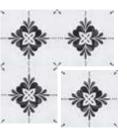




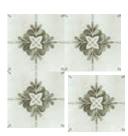
Celeste



PFM.601.1080.103 19,7x19,7 Celeste Blue



PFM.601.1080.138 19,7x19,7 Celeste Black



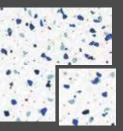
PFM.601.1080.168 19,7x19,7 Celeste Green







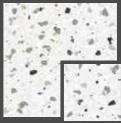
Confetti



PFM.601.1083.103 19,7x19, Confetti Blue



PFM.601.1083.150 19,7x19,7 Confetti Taupe



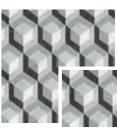
PFM.601.1080.168 19,7x19,7 Confetti Green







Cube



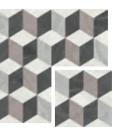
PFM.601.1085.063 19,7x19







Fulmine



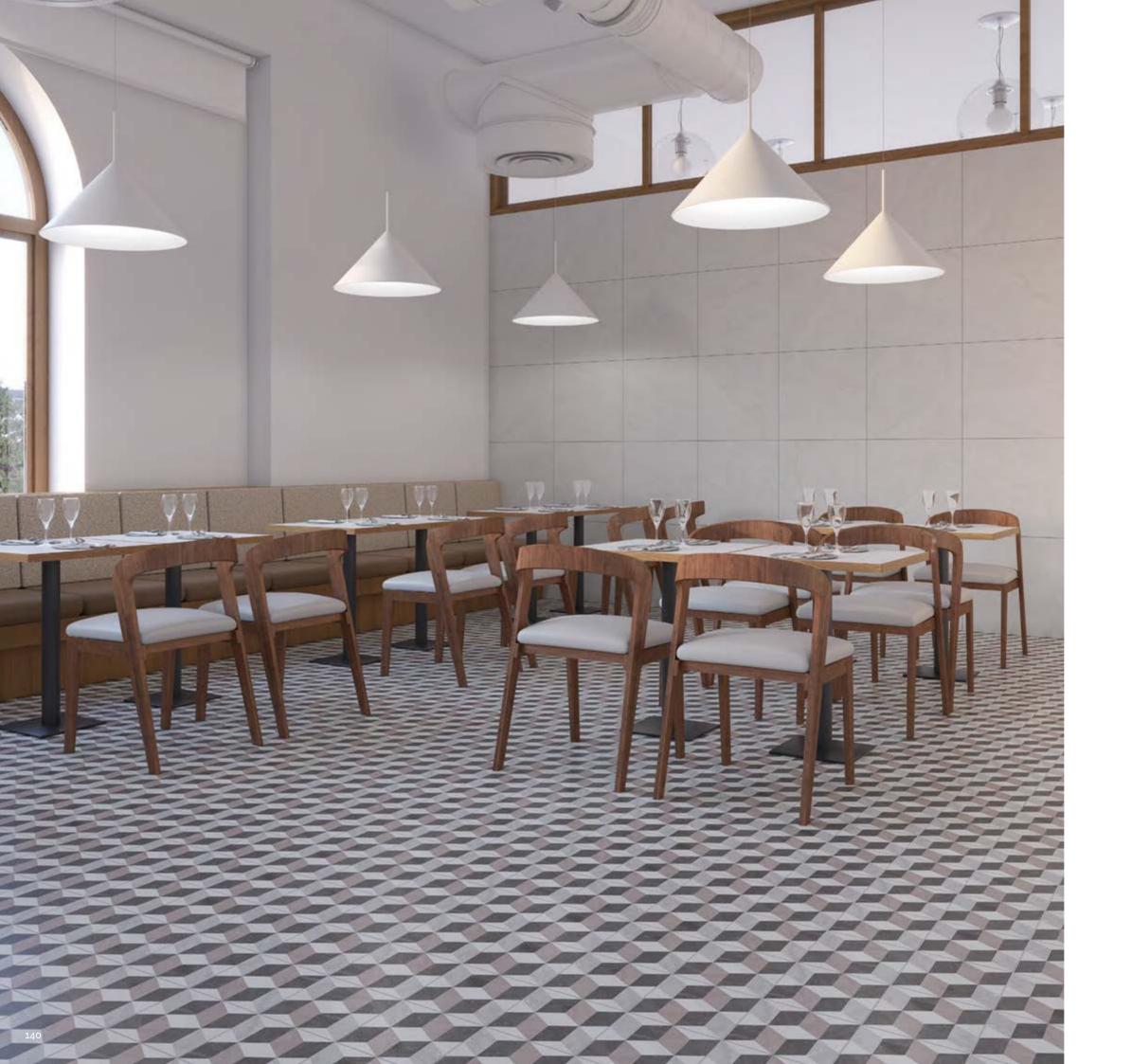
PFM.601.1079.075 19,7x19,7 Fulmine

Combined with Stardust (Page 123 Hit2Six)









Linie



PFM.601.1078.068 19,7x19,7 Linie Ice



PFM.601.1078.150 19,7x19,7 Linie Taupe



PFM.601.1078.063 19,7x19,7 Linie Grey



PFM.601.1078.010 19,7x19,7 Linie Anthracite





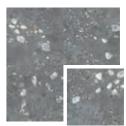




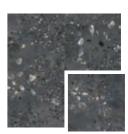
Russell



PFM.601.1082.068 19,7x19,7 Russell Ice



PFM.601.1082.063 19,7x19,7 Russell Grey



PFM.601.1082.010 19,7x19,7 Russell Anthracite

Combined with Rosetta (Page 57 Stone) and Rosetta (Page 127 Hit2Six)

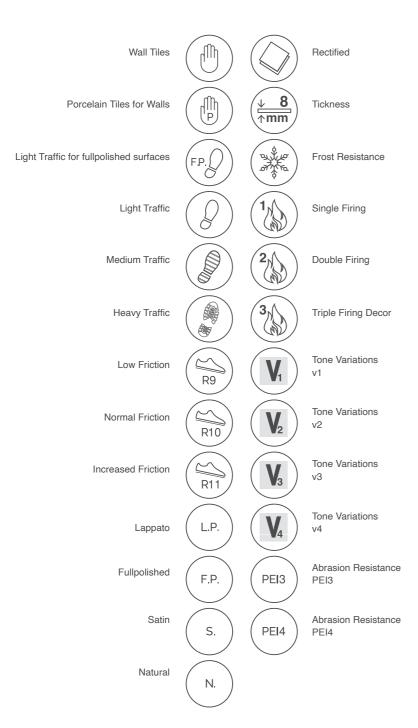








Technical Symbols Packing List



Product	Size (cm)	m²/Pallet	Box/Pallet	m²/Box	Psc/Box	kg/Pallet
Porcelain tile	60x120	51,84	36	1,44	2	950
Porcelain tile (20 mm)	60x120	21,60	30	0,72	1	965
Porcelain tile	60x60	51,84	36	1,44	4	950
Porcelain tile (20 mm)	60x60	21,60	30	0,72	2	1020
Porcelain tile	30x60	51,84	48	1,08	6	930
Porcelain tile	15x60	51,86	48	1,08	12	900
Porcelain tile (Hexagon)	21,5x25	43,47	63	0,69	17	870
Porcelain tile	19,7x19,7	72,00	72	1,00	25	1100
Porcelain tile	9,7x9,7	77,76	54	1,44	144	1150
Porcelain skirting	8x60	26,88	40	0,67	14	615
						kg/Box
Porcelain tile decor	30x30 (5x5)	*	*	1	11	18
Porcelain tile border	20x60	*	*	0,60	5	14,24
Porcelain tile border	15x60	*	*	0,90	10	21,35
Porcelain tile border	10x60	*	*	0,48	8	11,36
Porcelain tile border	7,5x60	*	*	0,63	14	15
Porcelain tile decor	38,5x60	*	*	0,96	4	22

Quality Certificates

















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www.hititseramik.com









HITIT SERAMIK

Head Office
Windowist Tower, Eski Büyükdere Cad.
No: 26 34467 Maslak - Sarıyer / İSTANBUL
Phone: +90 (212) 216 66 30 pbx
info@hititseramik.com

Factory
Organize Sanayi Bölgesi PK 43 64100 UŞAK
Phone: +90 (276) 266 72 00
Fax: +90 (276) 266 72 07-08

Germany Office HOME WORKS Handels GmbH ZentraleMaerkische str. 12 D - 47809 Krefeld / Germany Phone: +49 02151 645 24 10 Fax: +49 02151 645 24 20